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Peninsula News

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THE ONLY NEWSPAPER 100 PERCENT INTERESTED IN SAN DIEGO'S PENINSULA AREA

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No. 23—Thirty-fourth Year. | Ocean Beach, San Diego 7, Calif. | Thursday, April 8, 1954 | Phones: AC 3-3156 - AC 3-3157 | Ten Cents a Copy | Six Pages

HERE'S the POINT

By SPENCE HELD

Don't be fooled by that 60½ to 43½ victory of San Diego High over Point Loma in last Friday's track meet here.

Ed Thomas, Pointer coach, has a good bunch of boys. Without Herman Thompson, former Loman ace, San Diego would be just another team. The locals probably would have triumphed if Herman hadn't switched schools. All he did was win three first places and run a leg on the winning relay team.

Our boy Blasingame won the high hurdles and shotput, took second to Thompson in a fast flight of low hurdles and looked good on the losing relay team.

Tom Gueston tied the Point Loma record in winning the high jump. Jesse Denny took the 440 and Art Sherwood the 880.

* * *

Every time I see an 880 (half-mile, to you) it reminds me of an episode that definitely contributed to my so-called education.

This happened a long time ago, you understand. At the old State College, Park Blvd. and El Cajon Ave., which many Peninsula residents remember with varying degrees of affection.

Bruce Maxwell, later a coach at Hoover (now at Roosevelt), was one of the better trackmen at State then. I had never competed in track but figured I knew all about it. Couldn't understand why they spent all that time practicing, however.

"Aw," I told Maxwell one fine spring day, "anybody can run a half-mile." (I had played football the previous fall and considered myself in condition for anything.)

Well, the upshot was that Maxwell inveigled me into a race, complete with Coach C. E. Peterson holding the stopwatch and maybe a dozen spectators. (That's more than I saw at the local meet Friday.)

* * *

I held up pretty well the first time around the 440-yard oval. On the second lap, though, Maxwell pulled away and I began to fall apart. As I rounded the final turn, about 100 yards from the finish, my breath came in short pants, as the saying goes, and my legs got rubbery.

Wobbling back and forth across the track, I knew it was time to sprint but my legs wouldn't respond. I staggered down the stretch, blowing like a porpoise. Ten yards from home I did a nose dive into the cinders. I crawled the rest of the way on my hands and knees. Crossing the finish line I heard a click from the stopwatch and then lost my lunch.

"Two minutes, 52 seconds," said Peterson, dead-pan. (Two minutes was par for the course.)

Yeah, that learned me.

Golf Course Planned In Mission Bay Area

Bids for establishing a public golf course in the Mission Bay Recreation area must be received by the City property supervisor by April 26 at 10 a.m., it was announced this week by Ben W. Hagar, City Lease negotiator.

The site is in the northeast corner of the recreation area, westerly of Highway 101 and just south of Grand Ave.

Further information may be obtained from Hagar in Room 157, Civic Center.

Fun and Frolic Saturday At Community Center

Featured by a Parade of Wheels in the morning and the Variety Show at 7:30 p.m., the Ocean Beach Community Center's 7th anniversary celebration is set for Saturday. A doll show and shuffleboard matches also are scheduled.

Several hundred kids propelling their decorated vehicles —anything on wheels is eligible —are expected to participate in the parade at 9:30 a.m.

This will start at the foot of Newport Ave., proceeding up Newport to Ebers St. and on Ebers to Santa Monica Ave. and the Comunity Center. Riding in cars will be Councilman Clair Burgener, Harry La Dou, president of the O. B. Chamber of Commerce; Harold Thoma, Kiwanis Club president; Mrs. James Noel, president of Kiwanianes, and others.

Ribbons will be awarded to children with outstanding decorated "wheels", according to Mrs. Glen Cords, chairman.

The doll show at the Center will be open from 12 noon until 7:30 p.m. Entries may be made up to 10 a.m. Saturday.

Dedication of the new shuffleboard court and exhibition matches are set for 2 p.m.

Ray Perine is chairman of the 7:30 p.m. variety show. This two-hour extravaganza includes everything from the Minella Accordion Band to a famed American Legion presentation, "Why I Am An American," featuring Richard Castro of Point Loma High School.

Other acts include the Jeans and Calicos, square dance club; Emmie Les Tina, the story lady; "Wedding of the Dolls"; a Gay Nineties skit by the Friendly Club; singing by the local 20-30 Club quartet; Peggy Jones, marimba; Anne Crosby, vocalist; Billie McLaughlin, tap dancer.

Two Are Injured In Peninsula Auto Crashes

Two persons suffered minor injuries in auto crashes in this area recently, police reported.

Bernard L. Effie, of 666 San Elijo St., driving east on Voltaire St. Friday afternoon failed to make the turn at Wabaska Dr. and broadsided into a car driven by Ernest S. Horn of Pacific Beach.

Effies' car then veered into aonther driven by Richard Delks, of 2356 Wolcott St.

Willard Holstrom, of 2301 Plum St., a passenger in Effie's car, received minor arm lacerations.

On Saturday, an auto driven by Guy V. Williams, of 4510 Brighton Ave., pulled out from a parking position at Voltaire and Bacon Sts., and made a left turn into a machine driven by Kay M. Miller, 3711 Amaryllis Dr. A passenger, Mrs. Rae Miller suffered facial lacerations.

Williams was cited for failing to yield the right of way.

Recent Property Sales By Siegel

Siegel Realty, 4170 Voltaire Street have been active the past week, and particularly in the Loma Portal section. Mr. and Mrs. Louis F. McCall of Pacific Beach have purchased the Pt. Loma home of Mr. and Mrs. James Merritt. Mr. McCall is a County deputy tax collector. Lt. and Mrs .Wm. E. DeLong and family, and Mrs. DeLong's mother, Mrs. Alice Polley, are the new owners of the property at 2824 Chatsworth Blvd. Mr. and Mrs. Erik Gleissner have purchased the home of 3232 Zola St.

C. OF C. DRIVE RAISES $2500

The Ocean Beach Chamber of Commerce has raised $2000 in cash and pledges for California Western University and expects a total of at least $2500, Joe Richardson reported Tuesday.

Richardson, drive chairman, made his report at a meeting of Chamber directors.

The directors spearheaded the effort among business people in the Peninsula area. Those not contacted are asked to mail their contributions to either Richardson or the University.

Harry La Dou, Chamber president, expressed gratification at the response.

Van Stelle Realty Active Locally

Van Stelle Realty at the head of the new Mission Beach bridge road, have been active in real estate transactions in excess of two million dollars worth of property in sixty days at Clairmont.

Mr. and Mrs. Frank C. Santierre have sold their property at 1981 Ebers street to Mr. and Mrs. George W. McBride who formerly lived at 4838 Santa Cruz Avenue.

Mr. and Mrs. Robert Spicher of the Ramona Motel have bought the home of Mr. and Mrs. Terrace McIntosh at 4617 Adair St.

Mr. and Mrs. Raymond McAllister sold their home at 2257 Etiwanda St. to Mr. and Mrs. M. H. Burnham.

Mr. and Mrs. Roy Ford of Ocean Beach have purchased from Mr. and Mrs. James C. Sykes their property at 2822 Nipoma St.

Dancing Teachers To Meet Apr. 10-11

An international flavor will be evident in the annual two day convention of the Associated Dancing Teachers of Southern California on Saturday and Sunday. This event will be held in the Don Room of the El Cortez Hotel.

Reservations may be had by contacting Lucille Iverson, CY-5-9458.

Garnet Realty Sales Announced

Garnet Realty on Voltaire St. report the sales of several homes in the Peninsula area in the last week.

A new home at 3811 Udal St. has been purchased by Mr. and Mrs. Edward Phillips of San Diego. Mr. and Mrs. Richard Dahms of Chula Vista are the new owners of 3022 Russell street. Mr. and Mrs. Tod Smith, 4368 Orchard Avenue sold their home to Mr. and Mrs. M. J. Rust of San Diego. Mr. and Mrs. C. S. Littlejohn of Pacific Beach, and former residents of Ocean Beach, have purchased the home of Mr. and Mrs. Donald Meredith at 5051 Del Monte Avenue. Mrs. Dorothy Halpin has purchased the property at 2060 Sunset Cliffs Blvd. owned by Mrs. Elizabeth Mathews. Due to the transfer of Comdr. and Mrs. James B. Adam, they sold their home at 4384 Del Mar Avenue to Mr. and Mrs. Gerald Howard of La Jolla.

Ocean Beach Chamber and Legion Oppose Point Loma Sewage Plant

Uncle Saves Boy, 7, At Cliffs Here

Thomas F. Rogers, of 4660 Tivoli St., took his 7-year-old nephew and niece, Jody and Judy, for a walk Saturday afternoon at Sunset Cliffs. For just a moment his eyes left them and Jody fell 20 feet into the ocean.

Without hesitating, Rogers jumped into the sea and held the boy above water for 20 minutes. Little Judy ran to the nearest house for help.

George Murch, of 1105 Sunset Cliffs Blvd., tried to haul Rogers up with a rope but it broke several times and once Rogers lost his hold on Jody and dived for him. Robert Maw, of 440 Tavara Pl., assisted Murch.

Lifeguard Dale Canouse and Police Officers Tom Spencer and A. L. Bennett finally arrived and the rescue was completed.

Rogers lost his shoes, watch, ring and wallet. Jody and Judy, twins, are brother and sister of the former Leah Rogers, Miss Ocean Beach, now residing in England with her husband.

Popper Speaks At 'U' Tonight

Dr. Jan Popper's last of a series of six lectures at California Western University will be given at 7:45 tonight (Thursday), in Lomaland Hall on the university campus on Point Loma. He will talk on modern opera with stress on Richard Strauss and "Opera in Our Country".

Before going to the University of California at Los Angeles, where Dr. Popper is now on the faculty, he conducted opera in Prague and later had the opera department at Stanford University. One of his most recent major productions was the concert version of "Carmen", which he conducted last year in Hollywood Bowl.

Dr. Poppers' lectures are accompanied by recordings and piano interpretations. Opportunity to meet him will be given during a refreshment period.

The program is open to the public. Admission is 75 cents.

EDWARDS LEADS LOCAL ANGLERS IN FISH DERBY

Wilson Edwards, of 4237 Niagara St., well-known radio announcer, set the pace for the Pt. Loma-Ocean Beach contingent in the $25,000 San Diego Yellowtail Derby last week. He bagged a 22 pound, 12 ounce yellow. →

The Peninsula area also was well represented by the following qualifiers: C. J. Marshall, 18-10; J. R. Nash, 17-13; R. Fangoro, 22-4, and George White, 19-7.

Heavy run of yellowtail at the Coronado Islands, comparable to those of the red-letter days of mid-season, threw the Derby into overdrive last weekend and the battle for first quarter qualifying berths was on in earnest.

Anglers checked in 104 yellows last Saturday and 150 on Sunday, and derby leaders were being replaced about as fast as their names were jotted down in the record books. For example, three held the top rung in 24 hours, and Tweedy Wright, of San Diego, pace setter for six days, was beaten three times on the seventh.

Qualifying prize winners for the first week of competition were topped by Herb Poole, of San Diego, who bagged a 24 pound, 9 ounce yellow to win the number one prize. He was succeeded the following day by Henry Iwata, of Coronado, who checked in a 24-15.

Other first week prize winners include Richard Wilhelm, Palm City, 24-4; Jimmy Frumento, Bell, 23-9; Tweedy Wright, 23-7, and Wilson Edwards, 22-12.

CANDIDATE—Sharon Jenkins, of 2016 Bacon St., is a local entrant in the Miss San Diego Pageant of 1954, to be staged at the Balboa Park Club April 25. Conducted by the S. D. Junior Chamber of Commerce, the annual affair is preliminary to the Miss California Pageant at San Cruz. —Studio of the Cliffs photo.

Community-Education Day Set for April 27th

Hundreds of San Diego business, industrial, professional, labor and civic leaders will have an opportunity to go back to school for a day when the fourth annual Community-Education Day is observed Tuesday, April 27, as one of the features of Public Schools Week.

Superintendent Ralph Dailard, in announcing the event, said that Community-Education Day is the counterpart to Business-Education Day, when hundreds of teachers visit business and industrial firms every fall.

Community-Education Day offers visitors an opportunity to see an elementary, junior high or senior high school in operation during a "normal" school day. There will be no "special" programs.

Busy community leaders won't be asked to spend a full day in school, however, for the C-E visitations will last from 9:30 a.m. to 1:30 p.m. Visitors will have an opportunity to observe in classrooms, to inspect school facilities, and to discuss school problems with principals and teachers during a "Dutch treat" luncheon.

More than 2000 invitations already have been mailed through the S. D. Chamber of Commerce mailing list. Community-Education Day Chairman Wayne Fry pointed out, however, that it is impossible to address personal invitations to all, and that professional men, labor representatives and representatives of civic, service, fraternal and women's organizations also are invited.

Persons interested in participating should write or call the City Schools Community Relations Office at the Education Center CY 8-4681, Ext. 367.

As many as 20 of the city's more than 80 public schools will participate, but final selection of the C-E Day host schools will depend upon the number of reservations received.

Others Write Letters Against the Proposal

The Peninsula blew its top this week. Ocean Beach Post 433, American Legion, was the first organization to take action against the proposed sewage treatment plant on Point Loma. Directors of the Ocean Beach Chamber of Commerce voted unanimously to oppose it, and in the Tarento Dr. area a mimeographed letter of opposition was mailed to residents. Other opponents popped up on Dupont and Leon Sts.

The City Council decided some time ago to place on the June 8 election ballot a 16-million-dollar sewer bond issue calling for construction of a $3,125,000 sewage treatment plant in the Ft. Rosecrans Military Reservation, on the ocean side of Point Loma.

A city-wide campaign in behalf of the bond issue has been started by the Metropolitan San Diego Sewer Bond Committee, organized by the San Diego Chamber of Commerce.

Ocean Beach Chamber directors, meeting Tuesday, voted to oppose location of the sewage treatment plant on Point Loma, according to Harry La Dou, president.

The local Legion post met last Thursday night. It adopted a resolution, signed by Harry H. Kerr, commander, and Roy W. Orrick, adjutant, expressing unalterable opposition.

Its resolution stated that "the final resting place of the soldiers, sailors and airmen of this community is in the United States Military Reservation and beyond the proposed location of the sewage plant."

Relatives and others who wish to visit the National Cemetery "must pass the vicinity of the proposed sewage works, exposed to any odors and unsightliness that may occur," it was stated.

"Members of this American Legion Post do not subscribe to the theory that such odors and unsightliness will not occur, having as a basis of their belief the condition of the beaches at Ocean Beach, Oceanside and farther North where engineering theory and works failed and caused a loss of the beaches."

The resolution called upon all citizens of the city to join in "defeating this undertaking." Copies will be sent to the City Council, all Legion posts in the City, and to the County Council of the Legion, as well as to other veterans' organizations, service clubs and women's groups, according to Ray Perine, post service officer.

Mrs. Robert W. Town, of 3654 Dupont St., wrote a letter to this newspaper stating that the 512-page Rawn Report mentioned two other possible sites for a sewage plant—at least one of which would place it in an area zoned for industry.

"Somehow," she wrote, 'a sewage plant and a National Shrine don't seem to 'fit' on the same narrow [illegible] of land."

Mrs. R. E. Maple, of 4534 Leon St., wrote, in part, as follows: "Adjacent bathing beaches and the not-too-distant Mission Bay recreational area and fishing grounds . . . could be seriously threatened by operating a disposal plant on the proposed site."

Red Cross Report Luncheon Today

Final report luncheon of the 1954 Red Cross drive was to be held at Hotel Manor today. Six Frogmen of the U. S. Navy were to stage an underwater demolition demonstration in the hotel pool.

Mrs. Frank Thornton, chairman, was to report on the 24 booths placed in principal stores and banks recently.

With about 70 percent of the $459,554 goal having been reached, "continued hard work and repeated follow-ups by volunteer workers will be necessary to put us over the top," said B. F. Coggan, general chairman.

Easter Sunrise Service Here

Easter Sunrise Service at the Cabrillo National Monument will be held at 6:30 Sunday morning, April 18, announced Don Robinson, superintendent.

This is the fourth consecutive year for a citywide Easter Service at the Monument, one of the most popular tourist attractions in the United States.

"Peninsula area residents should plan now to attend this service," said Robinson, who explained how they handled the traffic on such occasions, and added, "We guarantee to get out every car that wants out in ten minutes."

BRYANS IS CANDIDATE FOR DIST. ATTORNEY

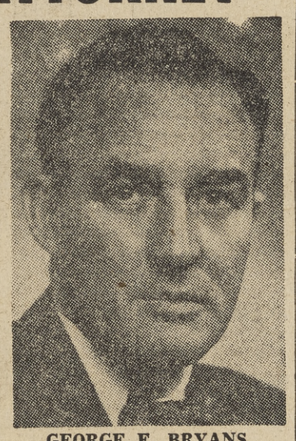
An aggressive, hard-hitting approach to the law enforcement problems of San Diego County and a promise that women will be invited to take an active part in the executive administration of the office, are major planks in the platform of George E. Bryans, candidate for district attorney.

Bryans, a San Diego resident for 25 years, announced his candidacy for district attorney of San Diego County at the June 8 primary election.

"Women are the moral fiber of the community," Bryans said. "An intelligent, positive approach to law enforcement must of necessity enlist the active participation and support of the women and mothers of the county if it is to be successful."

Strict enforcement of all laws and a more aggressive program of prosecution of criminals is also badly needed here, Bryans indicated. "San Diego County is the fastest growing county in the United States" he stated, "and with this tremendous increase in population the problems of law enforcement are multiplied.

"If elected, I pledge that I will be your district attorney both in word and in deed, representing all of the people, regardless of faction, race or creed. I will personally appear in court to prosecute cases when the duly elected district attorney of the county should make such an appearance."



GEORGE E. BRYANS

Bryans has been active in San Diego civic life for more than two decades. His training includes work as a deputy sheriff, assistant marshal of San Diego Municipal Court, a tour of duty as city prosecutor in the City Attorney's Office, and an extensive and varied private practice of law.

He is married to the former Arleen Satran. They have two boys, George E. Bryans, Jr., 17 and Joseph, 15. The family have been long-time members of Normal Heights Methodist church.

He gained his law degree the hard way. While assistant marshal in Municipal Court he studied law at night at Balboa University, completing the four-year course in three years.

WILSON EDWARDS

Letters To The Editor

Somewhat over two years ago Sacramento decided to do something about the severe trafffic congestion noticed when state employees were going to or coming from work.

Firstly, the majority of downtown streets were made oneway. Secondly, most business intersections were fitted with traffic signals to permit through vehicular traffic in one direction; then cross vehicular traffic was given the green light; finally, all vehicular traffic was stopped and pedestrians had full use of the intersection, crosswise or diagonal.

After a full trial, the improvement was conceded by everyone. Now San Francisco has followed suit with identical measures to solve their admittedly difficult problems. Why shouldn't San Diego profit by the experience of Sacramento and San Francisco?

FRANK LUCKEL,
State Legislature,
Sacramento.

LOCAL MAN CANDIDATE FOR TAX COLLECTOR

Dan C. Smith, of Ocean Beach, an administrative employee of the San Diego Unified School District, yesterday announced his candidacy for county tax collector.

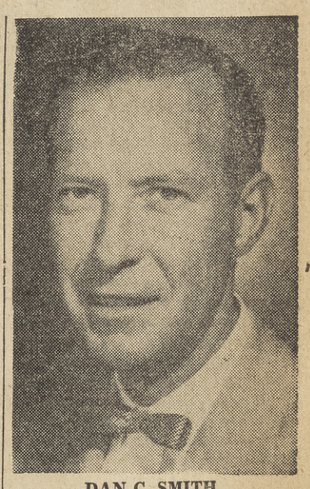
Smith, 32, is schools maintenance dispatcher and assistant to the maintenance engineer, a position he has held the past 2½ years. He assists in preparing the division's $1,500,000 annual operating budget and serves as liaison between the city's 84 school plants, division craft shops, various subcontractors and suppliers.

Moving here from Boise, Ida., in 1939, Smith was employed for two years by Consolidated Vultee Aircraft Corp. as departmental clerk until winning an appointment to the Merchant Marine Academy, King's Point, N. Y., of which he is an engineering graduate.

Smith holds a Naval Reserve commission as a lieutenant, junior grade, and served aboard auxiliary vessels in the South Pacific during World War II. After the war, he was engaged in the building trades industry, joining the school maintenance division in 1948. Tremendous growth of the school system created the necessity for the position he now holds.

"I am not related to, dependent upon or associated with any incumbent officeholder," Smith said. "If I am elected county tax collector, I will be one of the first candidates in over 20 years to win his original nonpartisan office by free election."

Smith is a member of the Classified Employees Advisory Board, San Diego Unified School District, and of North Shore Toastmasters Club 66, which he has served as treasurer. He lives with his wife, Betty, and their two sons at 5076 Brighton Ave.



DAN C. SMITH

EXECUTIVE BOARD MEMBERS for the past year of the Ocean Beach Woman's Club are as follows: Bottom Row (l to r) Mesdames R. W. Lennon, L. N. Davis, N. S. McConnell, Harvey Reinke, Sylvan Planson, Daniel Bjornstad, Martin Hunting, R. Hurt, I. A. Hegerle, J. W. Tody, C. W. Woolley; Top Row (l to r) G. G. McDonald, D. I. Threinen, Florence Jackson, B. W. Weinrich, C. A. Baker, Leslie Hamm, F. G. White, W. Kidwell, F. C. Thompson, A Spencer, G. B. Kenline, L. Krettler.—Michael Maconnell photo.

W. Emmett Small To Speak Sunday

W. Emmett Small will speak on "Occultism in Everyday Living—Fundamentals of the Esoteric Philosophy", at the First Unitarian Church, Sixth and Cedar, in San Diego, next Sunday, April 11. This is a continuation of the monthly series of lectures under "Theosophy and Contemporary Thought".

Mr. Small is an old Point Loma resident, having been reared and educated at the former Theosophical Society's headquarters on Point Loma. He became Assistant Secretary General of the Society, and for fifteen years was chief Editor of the University Press. When the Society moved from Point Loma to Covina in Los Angeles county, he was part of the exodus, but later he and his family returned to San Diego where they now reside.

Birthday Party For Pamela Faber Sat.

Pamela Faber, daughter of Mr. and Mrs. Guido (Buddy) Faber, 5010 Saratoga Avenue, celebrated her seventn birthday on Saturday by entertaining several of her young friends at a birthday party held in Pepper Grove, Balboa Park.

Refreshments of birthday cake, ice cream and soft drinks came first on the program and the opening of many gifts, then came an Easter egg hunt which was followed by a relay race for surprise grab bag. Before returning home all the children and adults accompanying the party enjoyed a double feature ride on the miniature railway in Balboa Park.

Pamela's invited guests to the party were: Tommy and Margie De Guide, Laurie, Judy and David Dibble, Wayne and Dianne Braemer, Janice Tank, Gregory Ferguson, Harold Masters, David Ives, Patsy Aubrey, Sharon Nicholson and Tommy Hodge. The adults accompanying the party were, Mrs. Ruth Faber, Mr. and Mrs. Al Frederickson, Mrs. Penny Crowe, Mrs. Mae Rasmussen, Mrs. Betty De Guide, Mrs. Betty Tank and Lt. Comdr. J. A. Pierce.

BRIDGE SCORES GIVEN

Community Center Bridge Scores for the evening of Mar. 31 are as follows: North South, High Overall: Emma Hegerle, Bernie Andrew; Second, Mr. and Mrs. Andy Persson; Third, Lawrence Kelner, John Christy. East-West: First, Mr. and Mrs. Harold Ammon; Second, Ann Keevy, Ruth Alvarado; Third, Mr. and Mrs. James Oliver.

Helping Hand Is Hegerle Lifeline

The name Emma Hegerle means a great deal to numerous people in Ocean Beach. Mrs. Hegerle is a very down to earth person and unpretentious in her activities in the community. However her work and love of people is felt by all those who have had the privilege of coming in contact with her.

Mrs. Hegerle, who resides at 1690 Cable street, arrived in Ocean Beach from Minnesota back in 1935 with her husband and children. She is the mother of ten children. One, a son, was killed in an air crash while serving his country in World War II.

The death of a son was great to the local woman and she felt her loss deeply, but she set to work to help the community and the remaining children.

Before she wa. married she taught school and learned through that, that a helping hand brings great joy to ones' heart. Since her marriage she has been engaged in extending that helping hand wherever it was needed.

At the present time she has three son's serving in the armed forces, one stationed in Korea. She has sixteen grandchildren.

During her residency here she has been president of the Ocean Beach Woman's Club; is president of the Veterans Affairs, Southern District, Woman's Club and is very active in all Community Center affairs.

BILL HENDRICKS ANNOUNCES
the opening of
BILL'S HAIRSTYLING SALON
4124 Voltaire St., Ocean Beach
on or about April 17.
— For Appointment —
PHONE AC 2-9857

Mr. Hendricks, well known local Beauty Operator, invites his old patrons and welcomes newcomers to attend the opening of his new Salon.

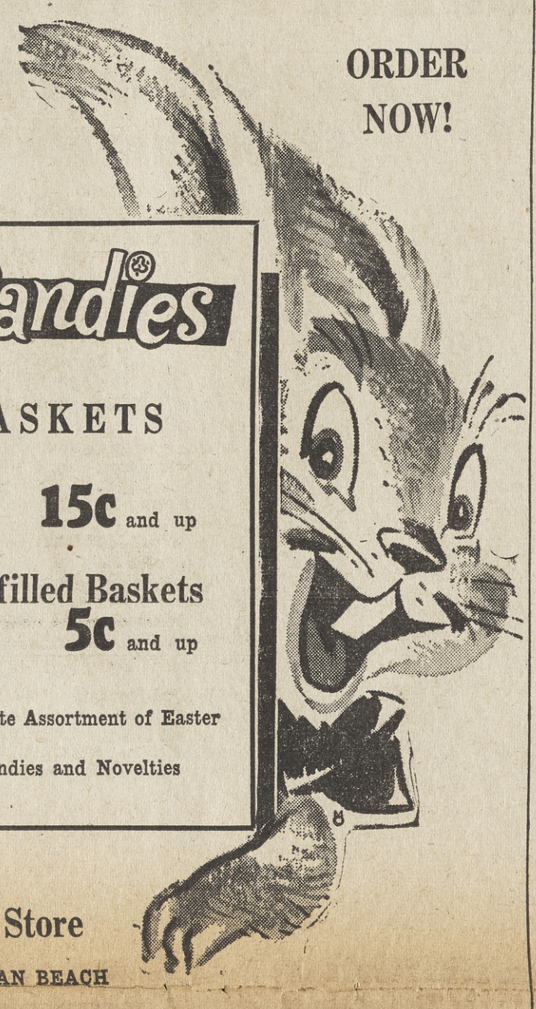
TIME for SEPARATES

See Our Selections of Clever Styles
• Skirts • Blouses
• Play Togs • Sweaters

CUSHWAY'S CASUALS
4841 NEWPORT AVE. OCEAN BEACH
2 Doors East of Post Office

HOMER'S
Variety Store
4871 Newport Ave.

ORDER NOW!



Easter Candies

FILLED BASKETS

15c and up

Unfilled Baskets
5c and up

Complete Assortment of Easter Candies and Novelties

HOMER'S Variety Store
4871 NEWPORT AVE. — OCEAN BEACH

we're bursting with
New Easter clothes

Bring them to Morlin's quick-as-a-bunny for the prettiest Easter outfit yet! We've a grand pick of favorite styles in fine fabrics and colors!

DRESSES

Adorable Styles, Wonderful Fabrics to save hours of work — for girls to 12 years.

$2.98 to $13.95

Boy's and Girls
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You can depend on our fitting. Buy now while sizes and styles are complete.

$4.45 to $7.45

Easter Bonnets
The most beautiful assortment we have ever had
$1.98 up

Handsome Easter-Wear for the YOUNG MAN

SUITS
1 to 12 yrs. . . $3.95 to $16.95
JACKETS . . $3.95 to $10.00
SLACKS . . . . . $2.95 up
SHIRTS . . . . . $1.15 up
NECKTIES — BELTS — SOX

1918 CABLE
Ocean Beach
Morlin's tot shop
PHONE
AC 3-3817

ECONOMY SALES & SERVICE presents . . .

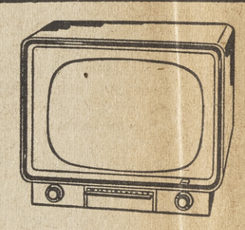
Westinghouse CAPRI

gives you custom-quality TV Styling

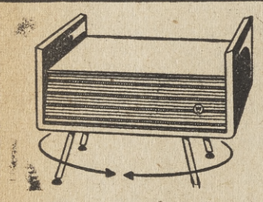
As a separate table model—or a smart ensemble with the optional base—Capri is television's answer to your decorating demands. Created for Westinghouse by Harley Earl, world-famous luxury car designer, Capri features a new-design picture mask for greater eye comfort . . . new height for easy viewing . . . new turn-table base with trim, graceful legs. New decorator colors blend with any scheme: gray linen stripe; rich mahogany grain finish; decorator bisque, shown, Model 827T21.

MORE AUTOMATIC FEATURES FOR FLAWLESS PICTURE QUALITY

True-Dimension Picture stays clear automatically—no streaks—no flutter—no flopover. 100-Mile-Plus Tuner for superior long-distance reception. Automatic Area Selector for best reception whether local, distant or in-between. UHF optional at extra cost. Come in today for a demonstration!



Model 827T21
21" TV SET
Complete with Base $264.95

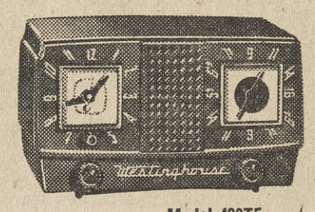


SWIVEL BASE
Adjusts to any position. Speaker removes from set and installs in base for richer sound fidelity.

The Engleton, Model 830K21

WONDERFUL TV VALUE! Latest automatic features at new low price. 21-inch picture. Striking mahogany-finish console.

WAKE UP TO A WONDERFUL VALUE!



Model 420T5
Smartly styled economy clock radio—in rich brown finish—wakes you with music.
$24.95

BIG TRADE ALLOWANCE FOR YOUR OLD TV

ENJOY WESTINGHOUSE TELEVISION

for as low as
$199.95

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GIFT WRAPPING OF COURSE

Mrs. J. M. Jones Sunset View's New PTA Head

Mrs. James M. Jones, 704 Tarento Dr. has been elected president of the Sunset View Elementary School PTA unit and with her executive board, will guide the organization as it strives "To promote the welfare of children . . . in home, school, church and community."

MRS. JAMES M. JONES

Mrs. Jones has held many offices, including that of president of the western council in Sigma Alpha sorority, whose members devote themselves to teaching children and young people who are afflicted with cerebral palsy. She has also worked with the Brownie Scouts and Silvergate PTA.

Mrs. Jones is a native of San Diego County, and attended school in Fallbrook and business college in San Bernardino. Her husband, a Texan, came here in 1942. The Jones are members of All Souls' Episcopal church.

The first vice-president who wil lbe installed with Mrs. Jones on Monday evening(April 10, is Mrs. H. Ward Chennell, 4437 Hill St. Mrs. Chennell held the same PTA office this year. Mrs. Edward Burkholder, 4419 Monaco, who is to be second vice-president, is a former president of Azure Vista PTA.

Mrs. Lee Kann, 1074 Moana Dr., who will serve as secretary was corresponding secretary for Silver Gate PTA this year and has been a school roommother. The treasurer is Mrs. John Faris, 4439 Monaco, who is a former PTA committee chairman.

The unit's history will be recorded by Miss Barbara oRot, 3314 Curtis, who is a member of the school faculty. She served on the Crown Point PTA board when she taught there and is a member of the city schools social studies steering committee.

Z. R. Wall, Jr., 4414 Leon is the new auditor.

ONO Contributes $1400 To "Door"

The members of the ONO (Our Needy Ones) are now in search of old clothing and furniture which they can repair and sell.

The club recently contributed a total of $1400 to the Door of Hope. Any one having any clothing or furniture that they are going to throw away are urged to call Mrs. Frank Sloan, AC-3-3963 or Mrs. E. S. Lloyd, AC-2-7964. If you are unable to reach either of these Peninsula Area ladies call BE 4-1238 which is the ONO Thrift Shop at 927 E. Street.

Your contribution s will be gratefully received by all members of the group. Each member does her share of repairing and marking the old goods.

Desert And Indian Scenes At Library

By EVELYN MACONNELL

Pretty as a picture! This aptly describes the artist of this feature, Mary Blythe Rector. And she paints such pretty pictures too!

Mrs. Rector, a local artist is having a private exhibit of her oil paintings at the Ocean Beach Library. The paintings will be on exhibit until April 23rd. She has traveled extensively throughout Arizona, recently spending several months in the northern part of the state and has portrayed in her paintings many of the scenes she viewed.

Brunette Mrs. Rector so easily wears the popular squaw dress and adorns her arms with beautiful Navajo jewelry. It is just incidental she fits in so lovely with the people she has recently painted. She has not always painted Indian country. Her experiences cover many subjects, as she has painted ever since she was fourteen years old, and never had a lesson. As a young child she lived in Detroit, but mose the time has lived in San Diego County and now residing at 4772 Santa Monica Avenue.

"Individuality is most important in one's painting," she told us, as we remarked on her many desert, and scape pictures being exhibited.

Her love of painting is most sincere ,and she found it to be a great comfort and mode of relaxing in once recovering from surgery. "Summer Storm," one most unusual picture has been exhibited at the La Mesa Foothills Ass'n. exhibit. She painted it from a real storm she encountered in Arizon. She feels spiritual quality is also a most important factor in real art. Remarking on the blue, blue skies of her Arizona paintings she informed us that was really true. The skies there are a much deeper blue than the California sky.

The artist is an associate member of the San Diego Mens' Art Institute and an active member of the La Mesa Foothills Art Ass'n.

Enabling Mrs. Rector to paint her Arizona views, was when she and her husband spent several months among the Navajo and Hopi Indians, while guests of a Reservation physician ,with whom Mr. Rector had served in the Navy. While there they attended the Hopi Sunrise Dance, and made a trip into Canyon De Chelly. "Walipi", a Hopi Indian Village, which is one of the artist's recent paintings is on exhibit here.

On April 25th she will also exhibit paintings at the LaMesa Foothill's Art Ass'n. at the La Mesa Youth Center, and is also planning to enter this year at the San Diego Fair at Del Mar. During the past week a sketch of hers is part of the background used at a San Diego department store in the showing of squaw dresses for summer wear.

Mrs. Rector is the daughter of Mrs. Barbara Morris, operator of the Little Tots' Nursery school on Santa Monica Avenue.

Members of the Ocean Beach 20-30 Club are currently conducting an all out effort to secure new members. Any man between the ages of 20 and 33 interested in joining this service club are urged to contact Burton Peart at AC 2-3154. This club meets at 7 p.m. on Monday evenings in the Ocean Beach Community Center.

MARY BLYTH RECTOR stands in the garden of the Ocean Beach Library as she displays her gorgeous painting, "Sunrise in Monument Valley". The showing of her paintings in the library will continue this month.—Michael Maconnell photo.

Ocean Beach PTA Officers And Committee Members Are Announced

Officers and committee members of the Ocean Beach PTA have been announced. The group met on April 6 at the Community Center to discuss plans for the coming year.

Those serving this year include the following:

Officers

President, Mrs. L. M. Shirley; First Vice President, Mrs. F. R. Downum; Second Vice President, Mrs. J. Roy Smith; Third Vice President, Mrs. J. F. Fischer, Jr.; Secretary, Mrs. Charles F. Smith; Treasurer, Mrs. G. E. Faber; Auditor, Mrs. C. C. Grill; Historian, Mrs. Guy Belcher; Parliamentarian, Mrs. Elizabeth Muirheid.

Committee Chairmen

Camp and Legislation Mrs. Albert C. Hall; Child Welfare, Mrs. David Snook; Civilian Protection and Safety, Mrs. John M. Ware; Community Representative for Recreation, Mrs. Paul Holbrooke; Courtesy and Hospitality, Mrs. Robert N. Casse; Assistant, Mrs. Richard A. Martin; Faculty Representative, Miss Vesta Petersen; Founders Day, Mrs. F. R. Downum; Health, Mrs. Joe Richardson; Magazine, Mrs. E. W. Austin; Music, Mrs. W. B. Oster; Pre-School, Mrs. Harold Shields; Publicity, Mrs. Joseph F. De Bold; Registrar, Mrs. William R. Wright; Ripple Editor, Mrs. C. W. Hanna; Stencil, Mrs. Carl Roberson, Mimeograph, Mrs. Robert Wood; Room Representatives, Mrs. Ben F. Edens, Jr.; Assistant, Mrs. Virgil M. Johnson; Study Group, Mrs. Earl Tonkins; Telephone, Mrs. Sam Cody and Mrs. Lloyd Smith; TV and Radio, Mrs. William Journey, Youth, Mrs. C. D. Wilcox.

Easter Parade Of Wheels April 17

Dedicated to the Easter Seal Campaign benefitting the San Diego Society for Crippled Children, the annual Easter Parade of Wheels will be held at the Balboa Park Organ Pavilian in San Diego on April 17 at 12:30 p.m.

San Diego County children under 12 years of age will be invited to enter decorated vehicles in a parade and contest sponsored by the San Diego Junior Chamber of Commerce. A children's program, built around the parade theme, "Peter Rabbit Goes Musical This Easter," will be presented by the City Park and Recreation Department.

Entry deadline for decorated vehicles will be April 15 at the Park and Recreation offices in Balboa Park. Awards will be given for the best decorated wagon or automobile; scooted, tricycle, bicycle and baby buggy.

Preparations Made For Children's Fair

For some time now, more than 700 women, representing 17 welfare, church, social and business organizations, as well as many neighborhood groups and units of the Women's Auxiliary, have been meeting in small groups for the purpose of creating beautiful and useful gift items to be sold at the first annual Children's Fair which will be presented by the Women's Auxiliary of the Children's Hospital in Mission Valley on June 5th.

Needless to say, not every member of the community is active in this project, but they can be! Mrs. George Wick, Ways and Means Chairman of the Auxiliary is eager to have it known that more items for sale are needed to guarantee a complete success.

Of special interest to the committee are the following items: doll clothes, sunsuits, pinafores, stuffed toys, hand knit sweaters and baby things, aprons, toys that can be reconditioned for sale, childrens good outgrown clothing (no jeans, t-shirts, or rummage, please) and "white elephant" gift items.

Scattered throughout the city are storage depots for the convenience of those who would like to share in this worthwhile endeacvor by contributing articles for sale at the Fair. Contributions may be left with the following people: Mrs. J. C. Slaughter, Jr., 4328 Pescadero Avenue, Mrs. Wm. E. Church, 1451 Savol Circle, and Mrs. Lauran G. Clapp, 590 San Gorgonio, Point Loma.

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Reg. Value $2.35
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$1.75 PLUS TAX SAVE 60c

Pepsodent
Chlorophyll Tooth Paste
ONE GIANT TUBE.....69¢
ONE LARGE TUBE.....43¢
Reg. Value $1.12
Special Offer
69c SAVE 43c

LIQUINET
Dispenser 4 oz. Size $1.25
Nylon Hair Brush, Value 1.25
Reg. Value $2.50
Special
$1.49 PLUS TAX SAVE $1.01

WILDROOT CREAM OIL
2 29¢ Size Tubes
Reg. Value 58¢
Special LIMITED TIME ONLY
2 for 39c PLUS TAX SAVE 19c

BRECK
Breck Shampoo .....60¢
Breck Cream Treatment 75¢
Reg. Value $1.35
Both for
98c PLUS TAX SAVE 37c

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2 LARGE SIZE 43¢ TUBES
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Special Offer
59c SAVE 27c

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Lipstick $1.10
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J. ESPEY SHERRARD, JR.....EDITOR

An official newspaper, devoted to furthering the interests of the Beach Section of San Diego and the Point Loma Peninsula.

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It is a courtesy to your friends and a favor to The News when you report items of interest Copy received the week-end before publication is almost guaranteed to be published. We accept news turned in as late as Wednesday morning but there is not always room for it. Editorial offices: 1918 Bacon St., Ocean Beach.

AD LIBS

by
Adaline Dudley
AC 2-5709

3-D GOES TO THE BEACH—The Peninsula area and points surrounding turned out en masse at the Ocean Beach Junior Women's Club's Fashion Show at Kona Kai Saturday to see what the well clad (?) Miss will wear for sunning and sanding this season. The lanai and patio rooms were jam packed as over 500 women were told that 3-D swim suits were all the vogue.

If the commentator meant, by 3-D, the suite stood out, she was right. There was one in brilliant gold lastex called "photo flash", another in delicate petal pink, and still another outstanding one in vivid blue and white stripes. The lines seem about the same, perhaps more fullness in the top, but the outstanding factor this year is in the color, which manufacturers promise to be better than ever in fastness.

Some of the models carried matching bags attached to small walking canes to stick in the sand and mark your sunning spot on the beach.

Evidently their first modeling job, the three bored boys got a tremendous hand from the audience as they modeled men's beach attire. A large matching towel helped them get through their paces and gave them something to bolster their courage.

TOP PRIZES COPPED BY N. P.—And while we're on the subject of the Fashion Show, North Park women stepped in and carried away the two top door prizes. Miss Cleo Theobald won the three-day all-expense-paid visit to Apple Valley Inn while Mrs. Harry Kessler won the $70 course donated by Fashionality.

NEWS GETS AROUND—Peninsula realtors could take a tip from George Russ, Pacific Beach realtor, who helps newcomers get acquainted quickly in their new neighborhoods by sending cards to all the people in the block where he has sold a house. On the cards he tells about the new family, where they're from, their children, husband's occupation, etc.

HITHER, THITHER, YON—Combining business with pleasure Mr. and Mrs. Alex DeBakcsy, 4288 Point Loma Ave., will leave this month for New York City where Mr. DeBakcsy will attend a newspaper convention. Mrs. DeBakcsy hopes to do some shopping and see some of the stage plays. The children will be home with their grandparents.

Dr. and Mrs. Jack Armstrong and children, Bonnie and Johnny, spent last week-end at Apple Valley Inn.

Early week-end reservations at Palm Springs have been made by Mr. and Mrs. Robert Runnalls, 3904 Santa Cruz and Mr. and Mrs. John W. Knauer, 3750 Oleander Drive. The Runnels are also planing a trip "back home" to Lincoln, Nebraska in June.

Work started yesterday on the 2700 square foot, three car garage home of Mr. and Mrs. Clare Booker whose new address, upon completion in Point Loma, will be 578 San Gorgonio.

Sunset View Principal To Head Annual Conference April 11-14

LOIS CHATTERLY

Miss Lois Chatterley, Principal of the new Sunset View School is serving as Chairman of Arrangements for the Annual Conference of the California Elementary School Administrators Association which will be held in San Diego during the Spring Vacation, April 11-14. All of the city and many of the county Elementary Administrators have been working for a year on plans to make this a successful conference.

The theme for this years' program is "Education Through Sound Administration". Among outstanding speakers will be Dr. Henry Otto of the University of Texas and Dr. Roy Simpson, State Superintendent of Schools.

Other local administrators who are assisting Miss Chatterley include: Miss Mary Jane McIntyre, Transport Problems; Miss Vesta Petersen, Preparation of Information material given each conference visitor; Miss Grace Finley, Co-chairman of Registration; Miss Sydnie Higgins, Decoration Chairman. Dr. Terrence B. Geddis, is responsible for co-ordinating plans

Silent Auction Is Meeting Highlight

A "Silent Auction" will be the highlight of the second meeting of Group 4 of the Women's Guild of the Point Loma Community Church at 12 noon, Tuesday, April 13, in the home of Mrs. W. C. North, 2655 Poinsettia Drive.

Bidding will be done by members writing on slips of paper attached to donated articles or baked goods. This group is under the leadership of Mrs. James Marlowe. Co-Hostesses will be Mmes. M. Williams, J. Beardsley, an M. F. Schneider.

Mrs. Chester Kirkpatrick's Group I will have their first meeting at 12:30 Friday, April 9, in the home of Mrs. R. W. Hege, 2465 Chatsworth Blvd. Salad will be served by co-hostesses, Mrs. H. R. Taylor and Mrs. Edward Person.

Mrs. Ralph C. Kimball will entertain members of her Group 6 with a luncheon at 12 noon, Friday, April 9, in her home at 4429 Muir St. Co-Hostesses will be Mmes. George Shearer, Dudley Hosea and C. H. Ludlow.

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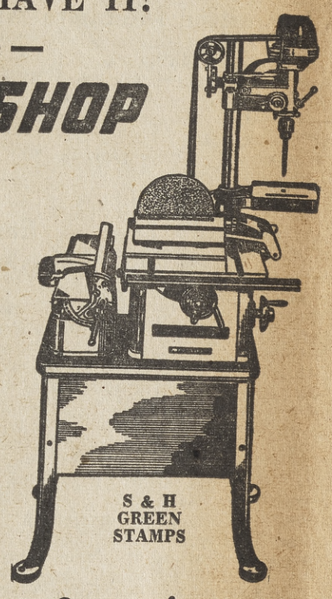

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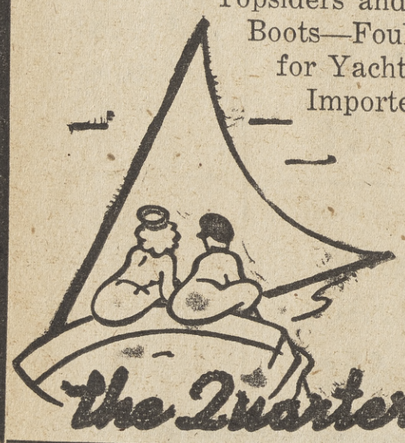

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PARTY LINES

— By — Evelyn Maconnell AC 3-0695

Mr. and Mrs. E. A. Rainbow, and daughter, Betsy, have moved from Pacific Beach to their own home in the 4800 block on Del Monte Avenue. Mrs. Rainbow is in the Suncliffs Realty office, while her husband serves in the navy.

Two navy wives keep the home fires burning while their husbands, H. C. Allston and Victor Beganskias are away. They live on W. Pt. Loma Blvd. Mr. and Mrs. Allston moved from San Diego and Mr. and Mrs. Beganskias are recently from Los Angeles.

Two Ocean Beach men yere sworn in last Thursday as members of the San Diego Police force. Richard Chadwick, son of Mr. and Mrs. Ralph Chadwick, 2135 Froude Street, formerly employed at Western Auto Supply and Wesley Allen, 4235 Montalvo street, a former government employee will soon be in police uniform.

Mr. and Mrs. Harold M. Christenson who have been residing with her parents, Mr. and Mrs. Lew Miller, 4942 Santa Cruz Avenue, recently moved into a home of their own on Catalina Blvd. Mr. Christenson is employed by a wholesale electrical firm, and his wife is at Land Title Insurance Co.

Several years ago, Mr. and Mrs. A. C. Turner, and daughters, Patricia and Pamela lived here on Granger street. Recently Mr. Turner retired from Navy life, and the family came here from New Orleans, La. Now they are making their home in the 5000 block on Del Monte Avenue, and they say they are back to stay. Mr. Turner is in the insurance business.

Lt. S. David Chambers, (ChC) and Mrs. Chambers and their children, Mary Beth and David, of Easton, Pa. have taken a lease on a house in the 500 block on Tarento Drive.

Point Loma Avenue at Sunset Cliffs Blvd. hummed with activity this week. Hums, is right. Saws, jack hammers and steam shovels are at work constructing a house, a gas station and a store, all at one location. It seems further on Point Loma Avenue, only one vacant store building remains.

Ens. Tate Ervin Jr., USN, and Mrs. Ervin were married March 16th at the bride's home in Morganton, North Carolina and immediately after the wedding flew out here where the Naval Officer is on duty. They are making their home on Lotus street.

Mr. and Mrs. O. R. Heeman, recently from Whittier, but who once lived here on Brighton Avenue, are back here again, this time living on Orchard Avenue. While her husband serves in the Navy, Mrs. Heeman is a nurse at Balboa Hospital.

Mr. and Mrs. Edmund A. Harris and daughter, Gail, attending Silvergate School, moved April 1st from 4405 Piedmont Drive to their new home at 3717 James street in Loma Portal. Originally the Harris family came from San Francisco.

Mr. and Mrs. Ray Gutshall, and Mrs. Gutshall's father, Ralph Sanderson, 5029 W. Pt. Loma Blvd. left here Saturday for their former home in Indianapolis, Ind. Mr. Sanderson has been a pressman for the Ocean Beach Publishing Co.

Mr. and Mrs. Irwin M. Rehn and children, Judy and Stanley, of Richland, Wash., are making their home on Alhambra street. Mr. Rehn is an electrical inspector.

Mr. and Mrs. Henry C. Frank came here from St. Louis, Mo. to be near their son and daughter. Their son, Henry J. and family live on Oleander St. in Loma Portal, and their daughter, Mrs. J. B. Long resides on Bernice Dr. The Franks themselves have purchased a home in the 1100 block on Moana Drive. He is retired from real estate management.

Mr. and Mrs. David A. Noel and children, Donna and David, the new owners of a bakery here, have moved from La Jolla to Venice street, bringing them closer to their business.

Mr. and Mrs. E. M. Bennett of Alhambra, California, are making their home here in the 4600 block on Coronado Avenue. Mr. Bennett is an inspector with the City Building Dept.

Mr. and Mrs. Irving C. Herry are announcing the birth of a son, David, born March 18th. Mr. and Mrs. Herry and their other two children, Bill and Mary are residents of 4352 Narragansett Avenue.

Mr. and Mrs. L. J. Klinefelter of Havre de Grace, (near Baltimore) Mr. have purchased a home in the 4600 block on Adair street. Mr. Klinefelter is a chief warrant, USN.

A neighborhood party was held last Thursday night at the home of Lt. and Mrs. Ivan McDonald on Hill street, as a farewell party for Lt. Al Kennedy who leaves for a three months tour of Navy duty in Japan. Wishing bon voyage were Lt. Comdr. and Mrs. Lee Voight, Lt. Col. and Mrs. F. A. Gunner, Lt. (jg) Susan Bellmore, Mr. and Mrs. W. Podoloff, Mr. R. Oswald and Mr. W. Travis.

Wilma Kruger, State President National League of American Penwomen, will fly to Washington, D. C. for the Penwomen Bienniel Convention to be held from April 10th to 14th.

Robert Sigman returned Saturday from a flying visit to Washington, D. C. with the news for his wife, Betty to start packing, ready to leave next month on his new navy assignment—Naples, Italy. The Sigmans are owners of a four unit court on Seaside street.

SOFTBALL SEASON TO OPEN

Anyone interested in the annual Softball season is asked to meet Monday night, April 12th at 7:30 in the Community Center to get the new season off to a good start. Organizer of the team will be Enar Olson.

TRUST DEEDS PURCHASED
ANY TYPE ANY AMOUNT
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Phone BE 4-6801 Professional Medical Staff

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1164 ROSECRANS
POINT LOMA
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FREE PICK-UP and DELIVERY SERVICE!
Minor Repairs FREE!

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ACME QUALITY PAINTS
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See Us Before You Build!
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SEE US FOR ALL YOUR
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SHOE REPAIRING
... and the Best Dry Cleaning in San Diego
Bonded Cleaners & Laundry
1025 Rosecrans

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FOUR GREAT SERIES
ROADMASTER 200 H. P.
SUPER 182 H. P.
CENTURY 200 H. P.
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Be sure and see your Friendly Point Loma and Beach Area Salesman—
ROY WILSON
504 TARENTO DRIVE AC 2-2777
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PHONES:
AC-3-3156 AC-3-3157

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Minimum, 10 words
Display rates upon request

DEADLINES
Regular page, Tuesday noon. Too Late To Classify, Wednesday noon.

Legal Notices

Certificate of Partnership Fictitious Name No. 18585

State of California, County of San Diego, ss.
We hereby certify that we are partners transacting business at Whyte's Beauty Shop, 4723 Point Loma Ave,, San Diego, in the State of California, under a designation not showing the names of the persons interested as partners in such business, to-wit:
The names of the partners are: Elsie Whyte, residing at 4527 Narragansett; Virgil D. Whyte, residing at 4527 Narragansett.
WITNESS our hands this 23rd day of March, 1954.
ELSIE WHYTE
VIRGIL D. WHYTE.

State of California, County of San Diego, ss.
On the 23rd day of March in the year one thousand nine hundred and fifty-four, before me personally apeared Elsie Whyte and Virgil D. Whyte, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledge to me that they executed the same.
WITNESS my hand and the seal of my office this 23rd day of March, 1954.
(Seal) THELMA H. DEWAR
Notary public in and for the county of San Diego, State of California.
My comm. expires Jan. 15, 1957.
Published in the Peninsula News March 25, April 1, 8, 15, 1954

SAVE
GOLD ARROW STAMPS TO SAVE CASH
Each book saved means $3 Purchasing value in the following stores:
GORDON'S DRESS SHOP
5029 Newport AC-3-5277
SCOTT'S CURTAIN STORE
1851 Bacon
AC-3-5465

A—Mortgage, Trust Deeds

NEED MONEY?
2nd Trust Deed Funds available on your property
See us for low cost insurance loans.
San Diego Mortgage Exchange
1976 Garnet HU 8-2260

1-A—Homes To Trade

GOOD Two bedroom home east San Diego, clear for same in Ocean Beach. Owners only. AT-1-3803.

4B—Real Estate Wanted

LISTINGS WANTED
Listings needed. We will advertise your properties at no expense to you. Buyers waiting.
WELCH & ROENICKE Realtors
5000 Voltaire AC 2-8911

LISTINGS WANTED
We need listings, will advertise your properties at no expense to you. For rentals, insurance and Notary see
BERT W. WENRICH
Ocean Beach
2029 Bacon AC-2-8425

5—Rentals

Send Visitor Here
He Will Be Glad You Did
DEL WOOD APARTMENT MOTEL
First Class Accommodations Day or Week. TV Available. Call AC 2-1909 for Reservations.
2104 Bacon St. Ocean Beach
San Diego 7, Calif.

5A—Houses, Furn., Unfurn.

$42.50—Furnished studio house. AC 2-3837, 5066 Del Monte.

$90—New two bedroom unfurnished house, garage, lots of room. No small children. AC-2-9176.

5C—Apts., Furn. & Unfurn.

$18 WEEK—Furnished apt., tourist or vacationers. AC-3-8767, 2387 Seaside St.

$80—Furnished studio apartment, utilities. 4718 Voltaire. AC 3-4883. Inquire apt. No. 7.

$80, Furnished one bedroom duplex apt. and garage. Couple only. Inquire at 4854 Del Mar. AC 3-8608.

$50—Nicely furnished studio, utilities, convenient location. AC 3-5539.

$65—Unfurnished, one bedroom, roomy. Redecorated, stove, refrigerator, laundry. Good location. AC 2-2498.

5E—Rooms

GARAGE $5 month. 4888 Del Mar. AC 3-8534.

GENTLEMAN, 4990 Saratoga. AC 3-5064.

LADY share kitchen and bath with one. Private entrance. AC-3-7928.

LARGE ROOM, new furniture, next to bath. Private entrance. AC 3-5426, evenings or Sundays.

$7 WEEK—Private entrance, ½ block bus, call evenings. AC-3-8428.

YOU ARE READING this ad—Do you have something to sell that you can't move? Try the classified ad section for results.

5G—Misc Rentals

CEMENT MIXERS. Wheelbarrows, trailers. AC-3-3339, 2152 Catalina.

6—Wanted To Rent

TEACHER, permanent, responsible, two children, two weeks, 20 months. Need two bedroom. house to $80. AC 3-8878.

8—Contractors, Builders

BUILDING CONTRACTOR Alterations, improvements or new construction. For estimate call R. F. Maves, AC-2-1331.

TILE WORK, EXCELLENT INSTALLATION, very reas. AC-3-1471.

CONCRETE WORK
Prompt Dependable Service
CONCRETE BLOCKS LAID
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ADDITIONS & REMODELING
Bathrooms, Kitchens & Apts.
Bedrooms, Garages
Free Estimates & Advice
Easy Financing Arranged
S. D. HOME IMPROVEMENT COMPANY
Specializing in Peninsula and Beach Area
Days, AC-3-6216 Eves. AC-3-8849
4727 Point Loma Ave.

GENERAL CONTRACTOR—Commercial Building. Remodeling and alterations. Specializing in Fine Homes. Angelo R. Frank, 2829 Canon Street, Point Loma, AC-3-0653.

ADD A ROOM, Remodel, Free estimate. No MONEY DOWN.
R. B. PRESTON CO.
Gen'l. Contractors
Day or eve. Call BR-7-0154.

9—Painting & Decorating

PAINTING and papering. Neat work, no alibis. AC 2-7509.

FOR THE Best in painting. Call L. F. Hulshizer, AC 3-7206.

For Painting & Paperhanging
Call AC 2-9176

PAINTING & DECORATING
CALL McLAUGHLIN
Licensed & Insured
AC-3-1526

FOR YOUR painting, decorating, paper cleaning, wall washing, Call Bergstrom & Son at 4924 Cape May Ave. Ph. AC 2-6605. Free estimates. 50 years in business

INTERIOR and Exterior painting, neat, clean, first class work; very reasonable prices. 20 years experience. Free estimate. AC-3-1104.

10—Landscaping

EXPERIENCED gardener, lawn maintenance. Will give ref. AC-2-4452.

YARD WORK DONE
JOE J. GREEN
4932 Narragansett
Call AC-2-3731 after 6 p.m.
Lawn mowing, trimming hedges and lawns. Done by the hour or month. Clean up work.

10—Landscaping

H. & R. Landscape Construction
Tractor Work
Complete landscaping
Walls and Fences.
Top soil, fill dirt, sand & gravel.
State license contractor.
We give S & H Green Stamps
AC-2-1134 F.H.A. Financing

LANDSCAPE Gardening, pruning, yard cleaning and trash removal.
MONTHLY MAINTENANCE
Call Ben M. Stone
AC 3-9477 or AC 2-3065

TOPSOIL
Grading, Skiploading
Larry Eulberg, AC-2-8883

GARDENER, yard clean up, Hauling, Maintenance by hour. HU 8-7715.

13—Schools, Instruction

HULA Instructions, day and evening classes. Children adults. AC 2-5688.

PIANO LESSONS—Children & adults, beginners and advanced, your home. AC-3-7470, AT-1-8705.

14—Personals

Veterans of Foregn Wars
Lt. Bert A. Allen Post No. 2415
Meet 2nd TUESDAY each MONTH
8 p. m.
2160 BACON STREET
Ocean Beach
Interested Veterans
AC 3-7315

NEW LOCATION—Ocean Beach Key shop now at 5032 Newport.

15—Services Offered

GOOD Honest Carpenter Work. Call Lloyd, AC 2-7964.

HOUSE WORK Monday through Friday. AC 2-5544.

IRONING my home. Pick-up and delivery. AC 3-7295.

"EVERYTHING FOR YOUR WINDOWS"
We feature ready-to-hang . . .
CURTAINS and DRAPERIES
Complete Selection

CUSTOM-MADE DRAPERIES
OUR SPECIALTY
We will show Fabric Samples in your home and give estimates without obligation.

Complete Supply Rods and Fixtures. Window Shades cut to order.
SCOTT'S CURTAIN STORE
Jules R. Joniaux, Prop.
1851 Bacon St. AC 3-5465

GRADUATE, capable, practical nurse will give adult and child care at night, also baby sitting. Call after 4 p.m. AC 3-6683.

DRAPERIES made by professional. Reasonable rates, ten years experience. CY 8-2126.

WALLS, fireplaces, patios, barbecues, stone work, plastering repairs. Free estimates. A. Simas. AC 2-6717.

WATCH REPAIRING — Clocks, Jewelry. Expert workmanship. Satisfaction guaranteed. Reasonable prices.
Glen Jewelers, 4973 Newport
AC-3-1840, S & H Green Stamps

GARDENING Ocean Beach, Pt. Loma area. References. AC 3-0671 evenings.

CLEAN-UP; Hedge work, maintenance. HU 8-7223, HU 8-2757.

HANDYMAN — Carpenter, Repairs, remodels, glass, cement and plumbing repairs. AC-2-4569.

CLOCK REPAIRS—Pick up & Delivery. The Clock Shop, 5032 Newport. AC-2-0215, C. L. Dersch, Owner.

LADY Wants Housecleaning by the hour. Call evenings AC-3-9924.

CARPENTERY—Repairs, additions, fences. Call Larry for estimates. HU 8-9120.

CARPET CLEANING
Wall to wall carpets cleaned with safety using Bigelow Karpet Kare; dry in one day.
COMPLEET CARPET CLEANERS
3103 India CY-6-3366

LAWN Maintenance, QUALITY WORK. References a plenty. AC 3-1702,

SAW FILING & Lawn Mowers sharpened. Fred W. Brinkman, 4757 Brighton, Ocean Beach, AC 3-6802.

POINT LOMA
LEO'S UPHOLSTERY
Make your furniture new again, bring back it's former charm and comfort.
Free Estimates & Advice
1162 Rosecrans AC-3-8657

15—Services Offered

RUGS WASHED, 9x12, $6, binding, sewing. Purcel Cleaners. 4234 Voltaire. AC-3-9877.

TYPEWRITERS and Adding machines—new and used, free estimates. All work guaranteed. Rentals.—Beach Typewriter Exchange, 5035 Newport Ave., Ocean Beach, AC-2-7133 or AC-3-9826. Royal Typewriter Agt.

WINDOW CLEANING — Residential, commercial. Also floor waxing. Call Tony. AC-2-4237 or AC-3-9635.

WINDOW SHADES
Repaired — Replaced
Bring in your old rollers and save.
SHAW'S FURNITURE
4051 Voltaire AC-3-3630

16—Movers

OCEAN BEACH TRANSFER
MOVING AND STORAGE
5040 NEWPORT AVE.
AC-3-3271

17—Child Care

AA BABY & Child care. Own transportation. AC-3-9836.

A-1 BABY Sitting—Reliable middle aged lady. Own transportation. AC-3-5989.

A-1 CHILD CARE, experienced middle aged lady. Any time. AC-2-4774.

BABY sitting, mother, dependable, has transportation. AC 2-9361.

BABY sitting. Evenings, experienced. AC 2-6572.

BABY SITTER — Experienced. Day or night. AC-2-8174.

CHILD CARE, any time. Care for convalescent, long experience. AC-3-7841.

CHILD CARE anytime. 30 years resident. AC-3-3652.

DAY Time child care, my home. AC 2-1035.

EXPERIENCED day or night. AC 3-3958.

PLAYHOUSE NURSERY SCHOOL
4678 Santa Monica · AC-2-8418
State Licensed
Hot Well-Balanced Luncheon
Ages 2-6 6 a.m. - 8 p.m.

YOU ARE READING this ad—how many more people do you think are doing the same thing? Use the classified ads for results.

19—Help Wanted Female

WANTED Ladies: to address postals at home. Write Eldora's Service Box 853, Munice, Indiana.

20—Help Wanted, Male

RELIABLE Boy, yard work. Saturdays. AC-3-3529.

SALES Director for Karfree Oil Refiner Co. Call AT 2-6468 for interview.

YOU Can earn big money without investment, by becoming a distributor on a product that is proven in test and use for the past 15 yrs. At the same time you can create a retirement fund that supports you and brings permanent security with Karfree Oil Refiners. AT 2-6468 for appointment.

CARRIER BOYS WANTED—Dependable boys between the ages of 12 to 14 years old for routes in Ocean Beach and Loma Portal areas. Peninsula News, AC 3-3156.

21—Radio, TV Service

NEW Business—Try Us! Seven years experience, radio and TV repairs. All work guaranteed. AC 2-9646.

TELEVISION FOR SALE—How many people would buy that television if the price was right? Try a classified and find out.

For PHILCO Factory-Supervised Service ANY MAKE ANY MODEL
TELEVISION OR RADIO
Service Calls $3.50
HOME APPLIANCE CO.
4896 NEWPORT
AC-3-7152

TV SERVICE—Cash and carry. BIG SAVINGS! Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave., AC-2-3069.

21—Radio, TV Service

TELEVISION SERVICE
$2.95
per home call
90 day guarantee
parts and labor.
BONDED TV SERVICE
CY 6-3693

TELEVISION AND RADIO SERVICING IS OUR BUSINESS
We specialize in Radios, record players and car radios. All house calls in beach area, $2.50.
POINT LOMA RADIO & TV
Your Packard Bell Dealer
AC 2-8378 4875 Voltaire

Macam TV Service
Quality with integrity
Evenings Til 11 p.m.
AC 2-9563 AC 3-7993

RENT A TV
Factory Service, ALL MAKES
Open evenings.
2194 Cable AC-2-8447
BAY TV

22A—Appliance Repair

Appliance Repair
Automatic and Wringer Type Washer Repair.
Range Installation and Service.
Refrigerator and Appliances refinished like new.
8 years experience locally.
For free estimates and appointments
Call AC 2-5204

23—Furniture For Sale

BREAKDOWN High Chair, $6.50. AC 2-1216.

FULL Size crib & mattress, high chair, table chair combination, $20. AC-3-7826.

PHILCO Refrigerator, $95; Holly stove, $55; Hotpoint wringer washer, $40; Wing chair, $12; Rug, $15; Dinette set, $15. 4727 Greene Street.

BEAUTY REST Mattress, like new, $90; Double laundry tub, $6. AC 2-7964.

24—Misc. For Sale

FOR SALE $375.00
17-ft. Roycraft House Trailer
Good codition, new tires, new paint and 1954 license. Week days after 4:30 call AC 3-7463 or see it at 4720 Santa Cruz Ave., Saturday or Sunday you may call anytime or see it any time.

YOU CAN SAVE!
YOU CAN HELP!
By buying good used, reconditioned furniture, stoves, refrigerators, clothing and many useful misc. articles, thereby helping many handicapped folk from
GOODWILL INDUSTRIES
402 5th Ave.—BE 3-5157
Myron Insko, Exec. Sec.

26—Pets, Supplies

BEAGLE and Cocker puppies. Ready for Easter. AC 3-6127.

PURE BRED Airdales. Whelp March 2, only four. Make wonderful pets. AC 3-9902 or AC-2-9708.

29—Autos For Sale

39 PLYMOUTH, four door sedan. Runs, needs work, $35. AC-3-1702.

CAN FINANCE THIS AMOUNT

52	Ford Conv.	$1300
51	Buick Spec. Conv.	975
49	Buick Road Mstr, Conv.	600
49	Buick Super 4 Dr.	575
46	Buick Super Conv.	275
40	Hudson	75

Sunnydale Auto Sales
4489 University AT 1-0841

Can't Wait?
JUST DROP YOUR LAUNDRY
PICK IT UP LATER
CLEAN AND READY
EXPERT DYEING, RUGS, ETC.
OCEAN BEACH SELF SERVICE
1959 ABBOTT (Between Santa Monica and Saratoga)
AC-3-0681

SILVER GATE SCHOOL AREA
"VIVID MODERN", 3 B. R. Carpeted, Tropical Gardens.
Price reduced to unbelieveable $14,750
SUBMIT TERMS
MILNER REALTOR—INSURANCE
AC 3-6201 4731 Point Loma Ave. AC 2-1954

TAXI? RIDE WITH LOCAL A.B.C. CAB CO. . . . PHONE AC 3-8322 . . . 2 WAY RADIO DISPATCH . . . GO ANYWHERE, ANYTIME!

Pt. Loma High Choral Group To Present Program

Tonight, April 8, at 8:00 p.m. the Point Loma High School Choral Department will present excerpts from the great masterpiece by J. S. Bach, "The Passion according to Saint Matthew."

The soloists include: Patsy O'Bannon, David Blade, Al Barron, Nancy Beck, Gay Cowie, Jesse Denny, Barbara Holmes and Delores Windle with Peggy Black and Betty Burnett as accompanists.

The Passion tells the story of Jesus Christ's sufferings from the Last Supper through the Crucifixion. The public is invited.

Still Going Strong!

Early Bird Sale!

DON'T BE LATE!

Special big savings for all car-owners who get set for spring NOW!

Be an Early Bird—make sure you're ready for *safe* spring driving at *special* April *savings!* Come in now for

SPECIALS TO INTRODUCE THE NEW U. S. ROYAL SEAL-TUBE

Size	Retail Price	Exch. Price Air-ride with Master Seal-Tube
670x15	$35.60	$24.95
710x15	38.45	26.95
760x15	41.35	29.95
800x15	44.20	31.95

Prices do not include tax

GLEN JONES TEXACO SERVICE

4805 Newport Ave. · Ocean Beach Phone AC 3-9244

Dana PTA Study Group To Hear Dick Johnson

"Do Teen-Agers Need Parents" will be the subject of a discussion led by Richard Johnson at a meeting of the study Group at 7:30 tonight in the cafeteria of Dana Junior High School All parents are invited.

Mr. Johnson is a representative of the Child Guidance Bureau of San Diego. This is the final meeting in the series, announced Mrs. W. E. Summers, parent education chairman of the Dana PTA.

Assisting at the social hour will be Mmes. William Bernard, Davis Paff, Verne Clemenshaw and Stanley Grobecker.

Youth Choir Will Sing Sunday A. M.

The recently formed Youth Choir will sing for the first time Sunday at the 8:30 a.m. worship service of the Point Loma Methodist Church. Organized two months ago, the choir will sing the much loved anthem "God So Loved the World". Mrs. Ruth Straka Doiron is the director of the choir. It is somposed of 58 members of the fourth through ninth grades.

The Chancel Choir directed by Mrs. John Burdine, will sing at the 11:00 a.m. worship service this Sunday. The sermon at both services will be given by the paston on "A World to Win."

Let's keep our streets, alleys and beaches clean. Trash cans are the places to throw waste paper and other refuse.

W. W. Wyatt Attends Meet

The Southern Area Conference Credit Union League held in Riverside April 2, 3 and 4 was attended by W. W. Wyatt, 4575 Long Branch Avenue, Ocean Beach.

Wyatt, a member of the state Board of Directors for the League and a past president of the San Diego Chapter of credit unions, is the Manager-Assistant Treasurer of the NEL Employees Federal Credit Union at the U. S. Navy Electronics Laboratory on Point Loma.

Nearly seven hundred delegates from Southern California attended the three day education conference designed as an informational forum for credit union officers and members throughout this area. Credit unions are employee owned and operated savings and loan corporations serving limited fields of membership and guided entirely by their members, many of whom have had little experience or training in commercial finance.

Mr. Wyatt served on a panel of San Diego credit union members in presenting Credit Union College, a training program which was originated by the San Diego Chapter. At the conclusion of the conference he presented a summary of the four-hour school to the final assembly of the credit union enthusiasts.

George Pearson, a newly elected member on the Board of Directors of the Laboratory credit union also attended the conference educational sessions. Mr. and Mrs. Pearson are residents of Point Loma.

Original poems by Mrs. William E. Courtney, 2144 Froude Street, Ocean Beach, will be pres-presented at the April 14 meeting of the San Diego Writers Club to be held at the San Diego Womens Club at 1:30 p.m.

Mrs. Courtney's poems for children will be given by her three granddaughters, Mary Patricia 7, Courtney Ann 9, and Suzy 11, whom she has been coaching in interpretation and delivery of this material.

The girls, all students at Ocean Beach School, are the daughters of Mr. and Mrs. W. W. Wyatt, Long Branch Avenue.

BAKE SALE SATURDAY

All members of the Ocean Beach Woman's Club are reminded to take their baked goods to the Rancho Market Basket on Newport avenue on Saturday morning. The Bake Sale will open at 10 a.m. The proceeds from this sale will go toward the paying of bills for the remodeling of the club house.

Try a classified ad when you want to sell that old car or washing machine. It pays.

O. B. School Spring Festival Set Friday Afternoon At 2 O'Clock

The Ocean Beach Elementary School invites all parents, friends and citizens of Ocean Beach to the annual Spring Festival to be held Friday afternoon, April 9, 1954, at two o'clock on the lower playground of the school.

The Festival this year will be presented by the fourth, fifth and sixth grade classes of the school. It will portray the dancing and rhythm of different parts of the world.

Dance Preparation

These dances are a regular part of the physical education program of the San Diego City Schools. Miss Winifred Robinson, elementary physical education supervisor, has assisted the classes in the preparation of their dances.

Portable bleachers have been set up to insure comfortable seating for all those who will be attending the Festival.

Fourth grade classes will present the following dances: Frank R. Chaboudy, Gathering Piepods; Miss Gladys Worman, Varsovienne, a folk dance of Austria; Miss Barbara Chandler, Polka; and Mrs. Clovis Hall, Kalvelis, a Russian dance.

Fifth Graders

The fifth grade classes will demonstrate square dancing as it was done by the early Pioneers. Classes and dances include: James Miller, Buffalo Boys; Kenneth McLaren , Left Hand Lady Pass Under; Miss Mildred MacDonald, Texas Star; and Charles Webster, My Pretty Gal.

All the sixth grade classes will present dances of South America. Classes and dances are: Dwight Lee, Palapala, a dance of the Argentine gaucho; Daniel Votaw, Fado Blanquita, a Brazilian folk dance; John Johnson, Huyano, the dance of invocation for a good harvest from Peru; W. Franklin Grant, a Brazilian circle dance.

STRAND Theatre OCEAN BEACH

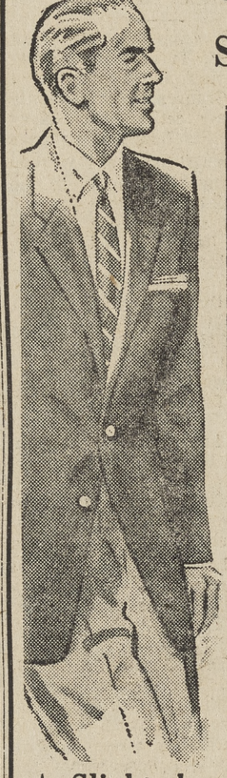
TODAY THRU SAT.
Tony Curtis
Frank Lovejoy in
"BEACH HEAD"
— also —
Ward Bond
Donna Corcoran in
"GYPSY COLT"
Both features Technicolor

JR. MATINEE SAT. 1 P. M.
Features · Cartoons Prizes

SUN., MON., TUES.
ACADEMY AWARD SHOW
Best Actor—WM. HOLDEN in
"STALAG 17"
Best Actress—
AUDREY HEPBURN
Gregory Peck in
"ROMAN HOLIDAY"

SPECIAL MATINEE
WED., APRIL 14
Open 1 p.m., Start 1:30
ONE SHOW ONLY
BOB HOPE in
"LEMON DROP KID"
Steve Cochrane in
"THE LION & THE HORSE"

Marc's PRE-EASTER SALE



OPEN
Mon., Wed., Fri.
'Til 9 p. m.

SALE
STARTS FRI., APR. 9

MEN'S SUITS
up to $67.50
NOW $35.95
Save To $31.55

Sport Coats
Up to $40.00
NOW $22.95
Save To $17.05

★ Slight charge for Alterations
★ Sorry No Charges on These Below Cost Items!

Marc's
4919 NEWPORT AVE.
OCEAN BEACH, CALIFORNIA

WAHL'S PRE-EASTER SALE!

Open Fridays 'Til 9 p. m.

Use Our Convenient Lay-A-Way Plan!

Women's NYLON HOSE
51-15 DENIER
Sheer Fine Quality
$1.00 VALUE
77c

NYLON PANTIES
100% Dupont Nylon.
Popular brand. Pastels.
Small, Medium, Large
2 for $1.00

Women's TOPPER COATS
1/3 OFF
GIRLS' COATS
Up to ½ OFF

NYLON SLIPS
Tailored for neat fit and Long Wear.
Lace top and bottom.
$2.99

PEDAL PUSHERS
Values to $3.98
You must see these to appreciate their very special Value. Size 10 to 18
$2.49

Men's NYLON SHORTS
Boxer Style.
Fancy Prints. Sizes to 44.
Regular $1.49
$1.00

Men's SLACKS
Light Blue 10-oz Denim.
Full drape—Sanforized.
$4.95 VALUE
$3.98

Men's BUSTER JEANS
Heavy 8-oz. Blue Denim, Full Cut Swing Pockets, Triple Stitched, reinforced.
Regular $2.98
$1.99

Boys' KNIT BRIEFS
Combed Cotton, front fly, Ribbed Knit Cuff, one-inch elastic waist—Size 2 to 14
Only 39c

Boys' SHIRTS
TOM SAWYER Seersucker prints, short sleeves. Size 2 to 14. Also 100% Baby Pucker Nylon, short sleeves. Size 6 to 16. Reg. $1.98.
2 for $3.00

Boys' SLACKS
TOM SAWYER SLACKS
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Made for active boys.
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BAKED BEANS Heinz, 16-oz. can ..... 2 for 29c

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APPLES Sweet Juicy Delicions ..... 2 lbs. 23c

POTATOES U. S. No. 1 Russetts ..... 10 lbs. 29c

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U. S. Choice—T-Bone, Porterhouse
STEAKS lb. 89c

U. S. Choice
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Prices effective Thurs., Fri., Sat., April 8, 9, 10

STORE HOURS
9 A.M. to 7 P.M.
Till 9 P.M. Friday
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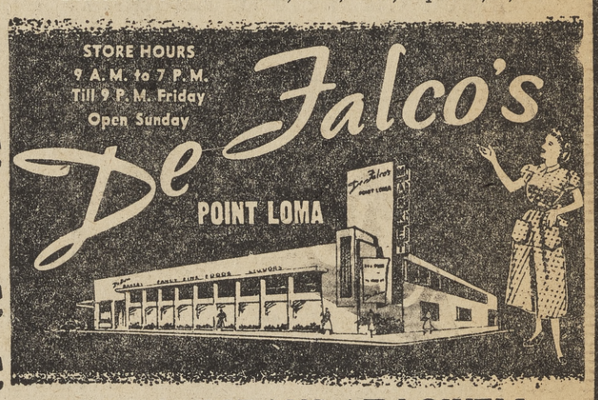

1666 ROSECRANS AT LOWELL